

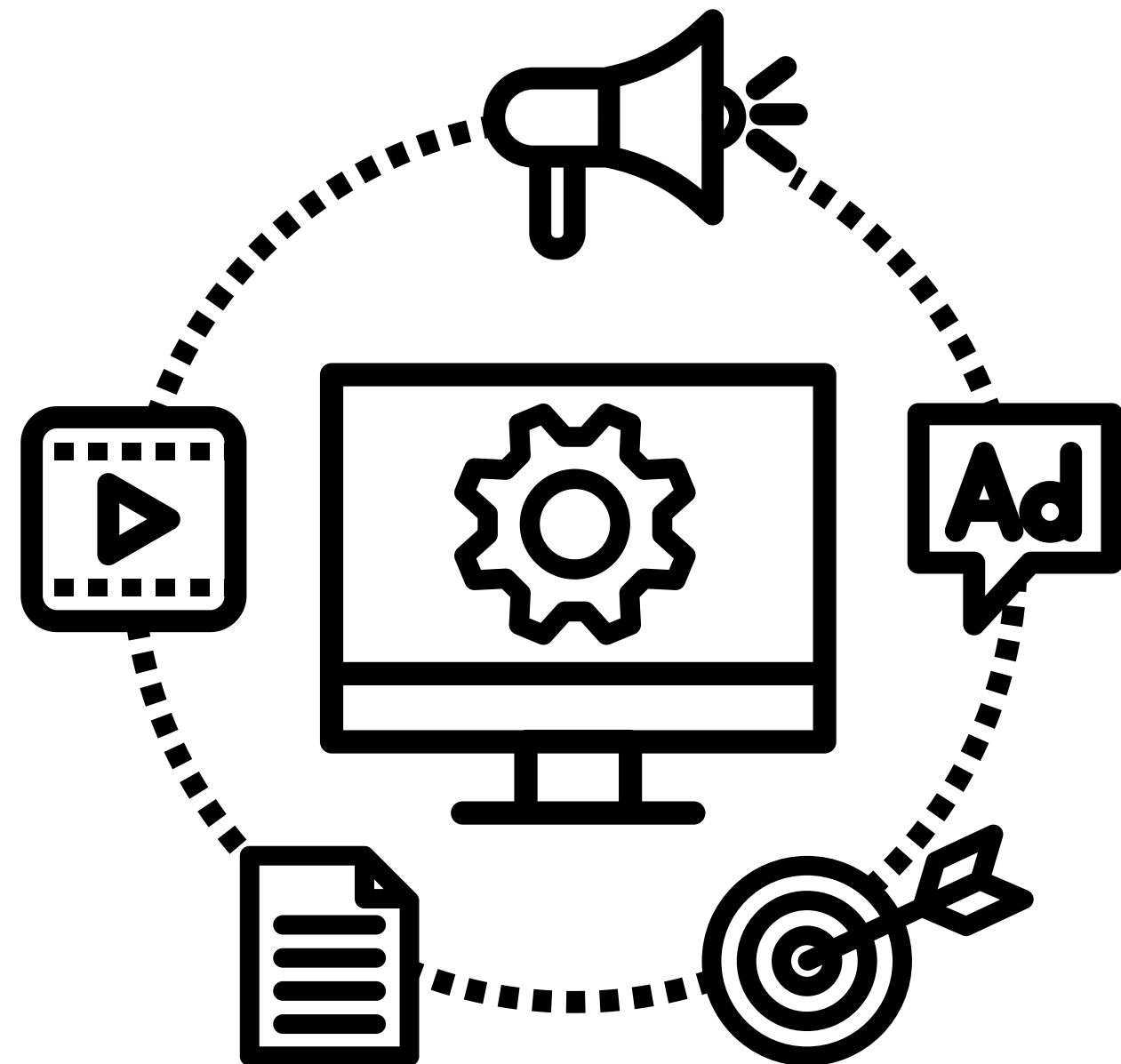


Turning Clicks Into Customers Since 2015



#132, 2ND Floor Westend Mall Janakpuri West 110058

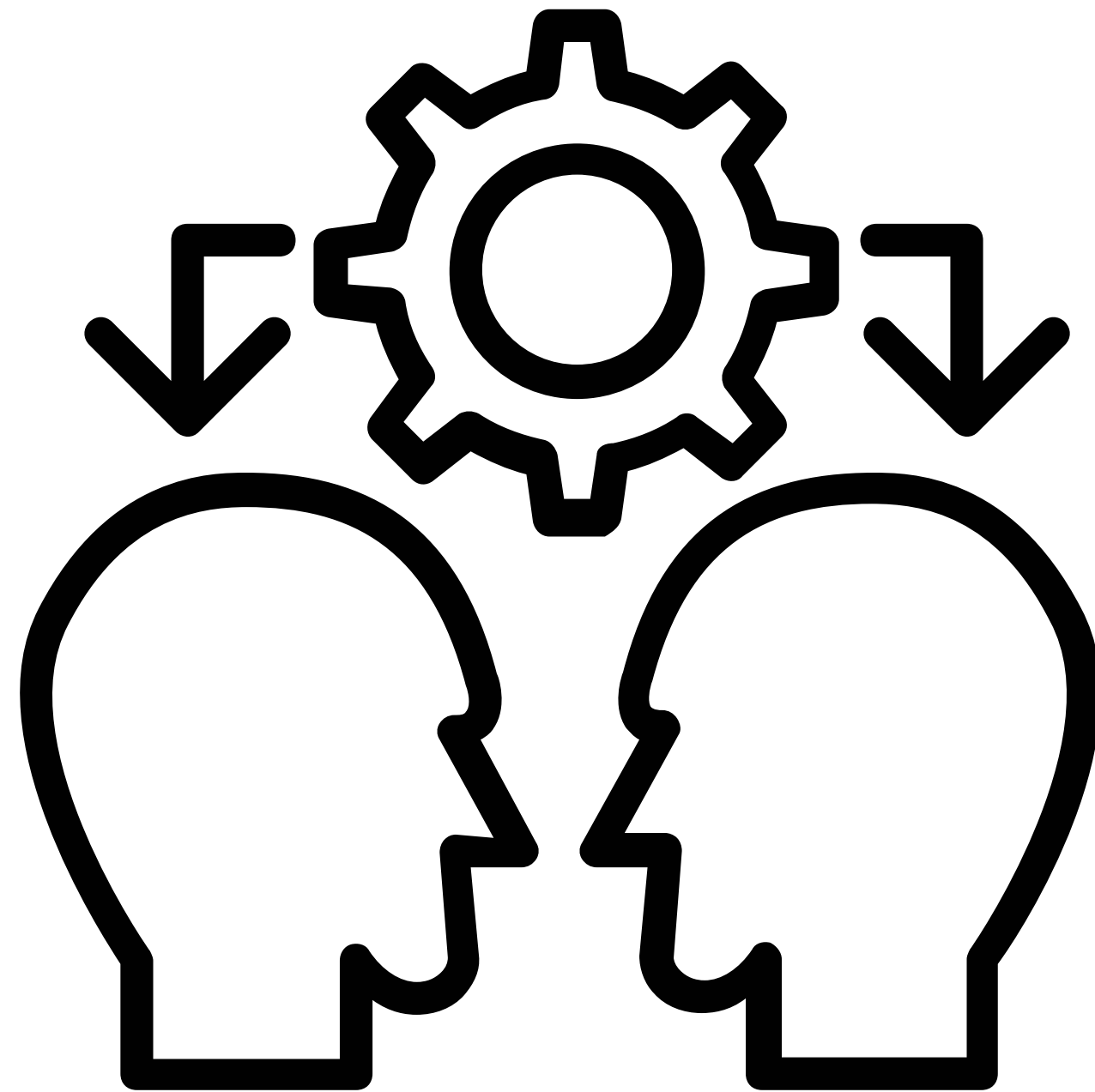
OUR JOURNEY



Our story began with a simple yet powerful vision: to bridge the gap between businesses and the rapidly evolving digital world. Back in 2015, digital marketing was still in its growth phase in India, and many businesses struggled to adapt to the changing consumer behavior. We saw an opportunity to help brands not just adapt but thrive online.

Since then, we've grown from a small team of digital enthusiasts to a full-fledged, multi-disciplinary agency. Today, we serve clients across India and abroad, working with startups, SMEs, and large corporations to amplify their online presence.

With over 10 years of experience, we have developed a deep understanding of what works in digital marketing—and more importantly, what doesn't. This insight allows us to save time, cut costs, and deliver campaigns that convert.



OUR PHILOSOPHY

At My IT Techy, we believe that marketing is not a department—it's the business itself. We go beyond surface-level tactics and focus on aligning marketing strategies with your core business goals. Our objective is to help you generate leads, improve brand loyalty, increase conversions, and drive revenue—not just to make pretty posts or flashy ads.

We don't believe in one-size-fits-all solutions. Each business is unique, so every strategy we design is tailor-made after extensive research and brainstorming with your team.

Our marketing philosophy is built on three pillars:

1. Creativity: Making your brand stand out with innovative ideas
2. Technology: Using cutting-edge tools and platforms to maximize efficiency
3. Data-Driven Decisions: Tracking everything, optimizing continuously, and delivering measurable ROI



WHAT SETS US APART

- **Proven Expertise:** Over 9 years of hands-on industry experience
- **360° Solutions:** From branding and content to lead generation and analytics
- **End-to-End Project Management:** We handle everything—planning, execution, optimization, and reporting
- **Client-Centric Approach:** We don't just work for you; we work with you
- **Innovative Strategies:** We stay updated with the latest trends, algorithms, and tools
- **Transparency:** No hidden fees, no jargon—just clear communication and results

INDUSTRIES WE SERVE

We've had the privilege of working with a diverse set of industries, including:

- Healthcare & Pharma
- Education & EdTech
- E-commerce & Retail
- Real Estate & Construction
- Travel & Hospitality
- Food & Beverage
- Finance & Insurance
- NGOs & Non-Profits

This versatility allows us to understand varied markets, audience behaviors, and business challenges, giving us the edge to craft tailored strategies for different sectors.



Our Services

Social Media Marketing (SMM)	Search Engine Optimization (SEO)	Google Ads (PPC)
Website Design & Development	Graphic Design Services	Facebook & Instagram Ads
Landing Page Design	Online Reputation Management (ORM)	LinkedIn Marketing
Content Marketing	Influencer Marketing	YouTube Marketing & Ads
Email Marketing	Video Editing & Marketing	Local SEO & Google My Business (GMB)
WhatsApp Marketing	E-commerce Marketing	Conversion Rate Optimization (CRO)

OUR CLIENTS

- Elmozon
- Indian Counselling Services
- ArbiAromas
- Arora Builders
- Rurban
- Konnbot
- Life Insurance Corporation
- Grow More Infra
- Mo Designs

- Essenza Welt
- Olive Cars
- Bhandara.app
- Aryo
- Perfume Addiction
- DermaVeda
- Barkha International
- AN Fashion House
- Cherish Lighting System

- Municipal Councillor -
- Bharat Meghwal(Congress)
- A3krv
- Gochar Krishi Inter College
- DermaCure Clinic
- Privilege Services
- CLUBnGrand Holidays
- GVnirmal
- Ruchika Rajput MUA
- Keshav FinServ
- Pretty Cleaning Services



OUR WORK



INDIAN COUNSELING SERVICES

WEBSITE LINK

: <https://www.indiancounsellingservices.com/>





DIPAK STUDIOS

WEBSITE LINK
: <https://www.dipakstudios.com/>





LIFE INSURANCE CORPORATION

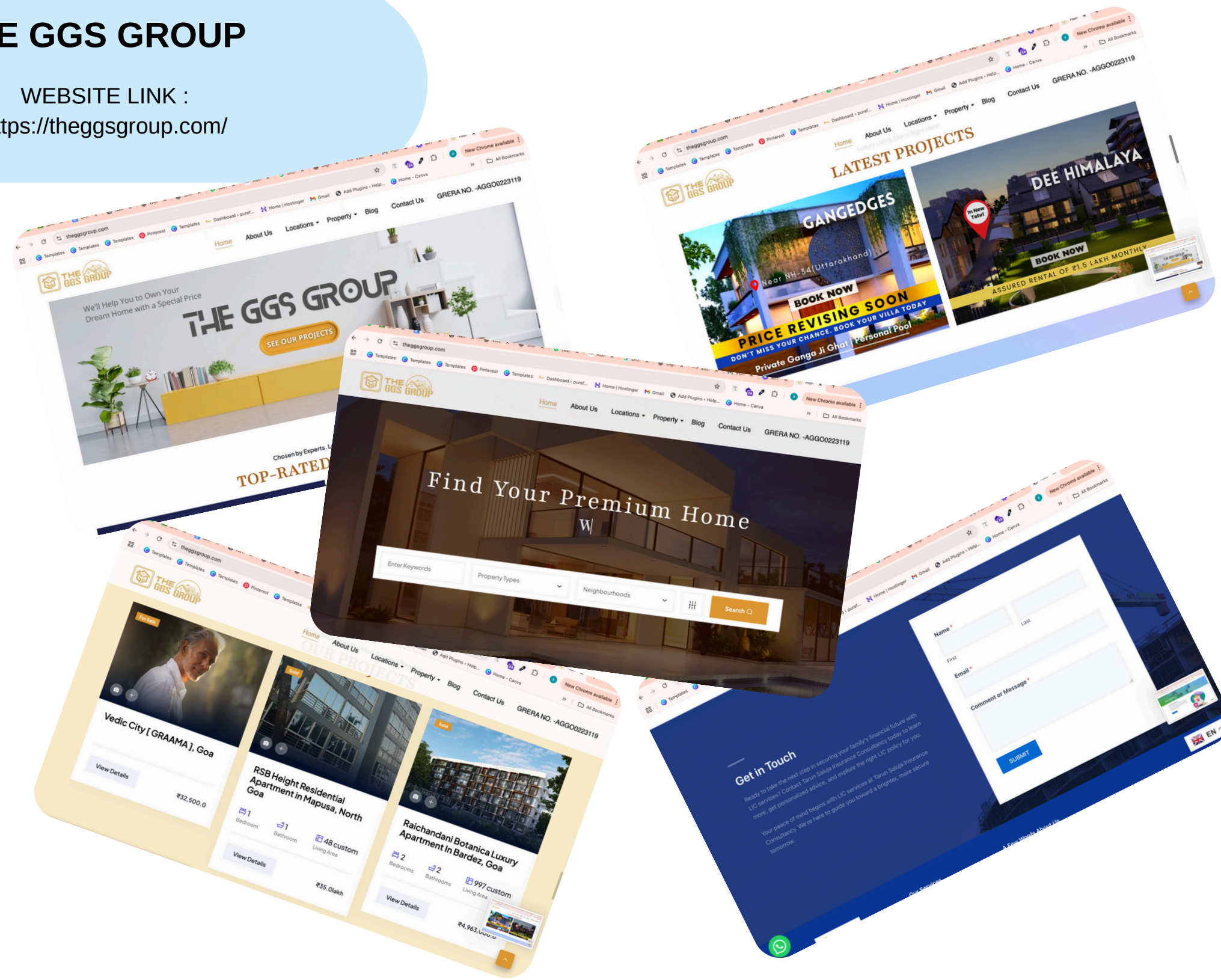
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<https://licindia.in/>





THE GGS GROUP

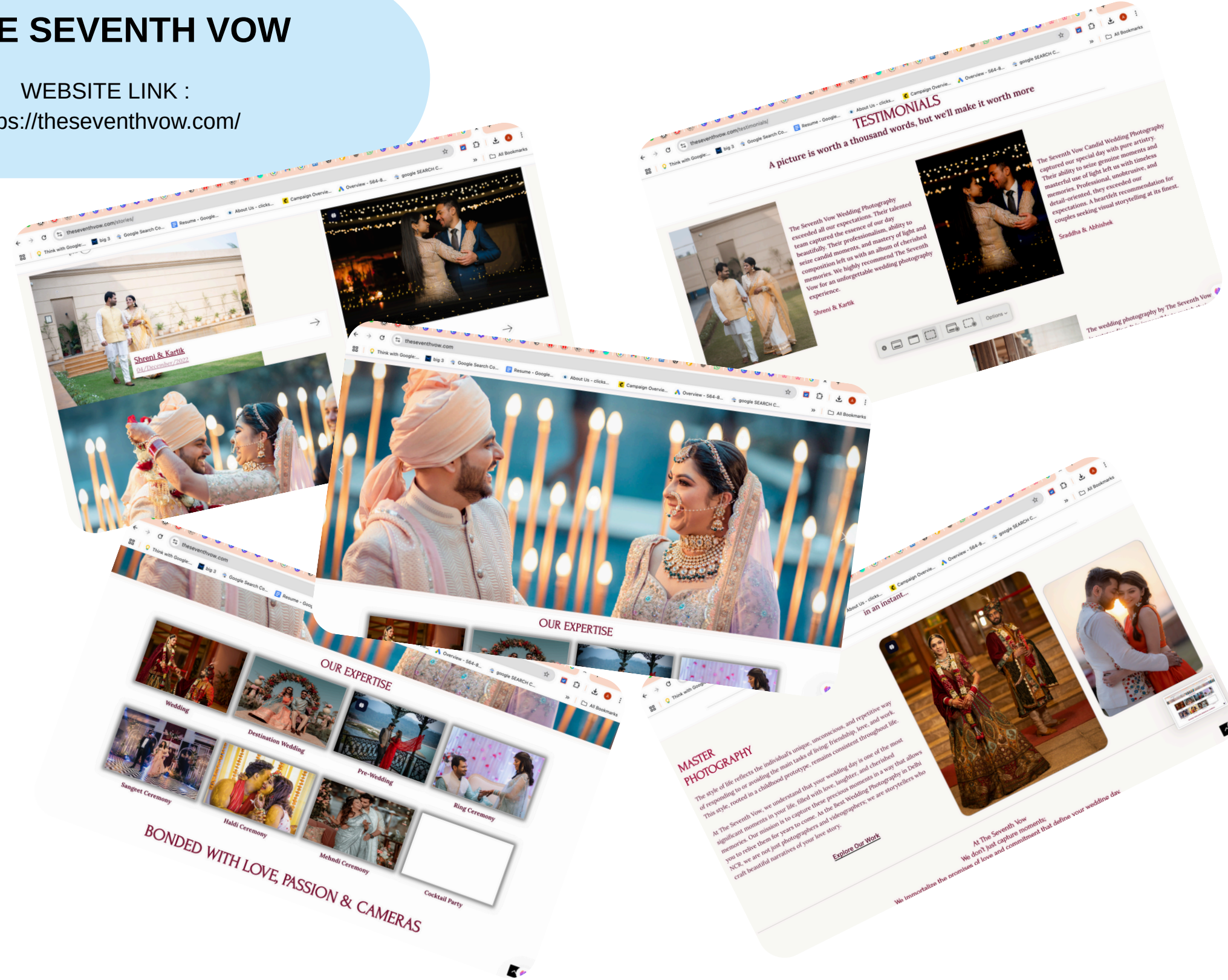
WEBSITE LINK :
<https://theggsgroup.com/>





THE SEVENTH VOW

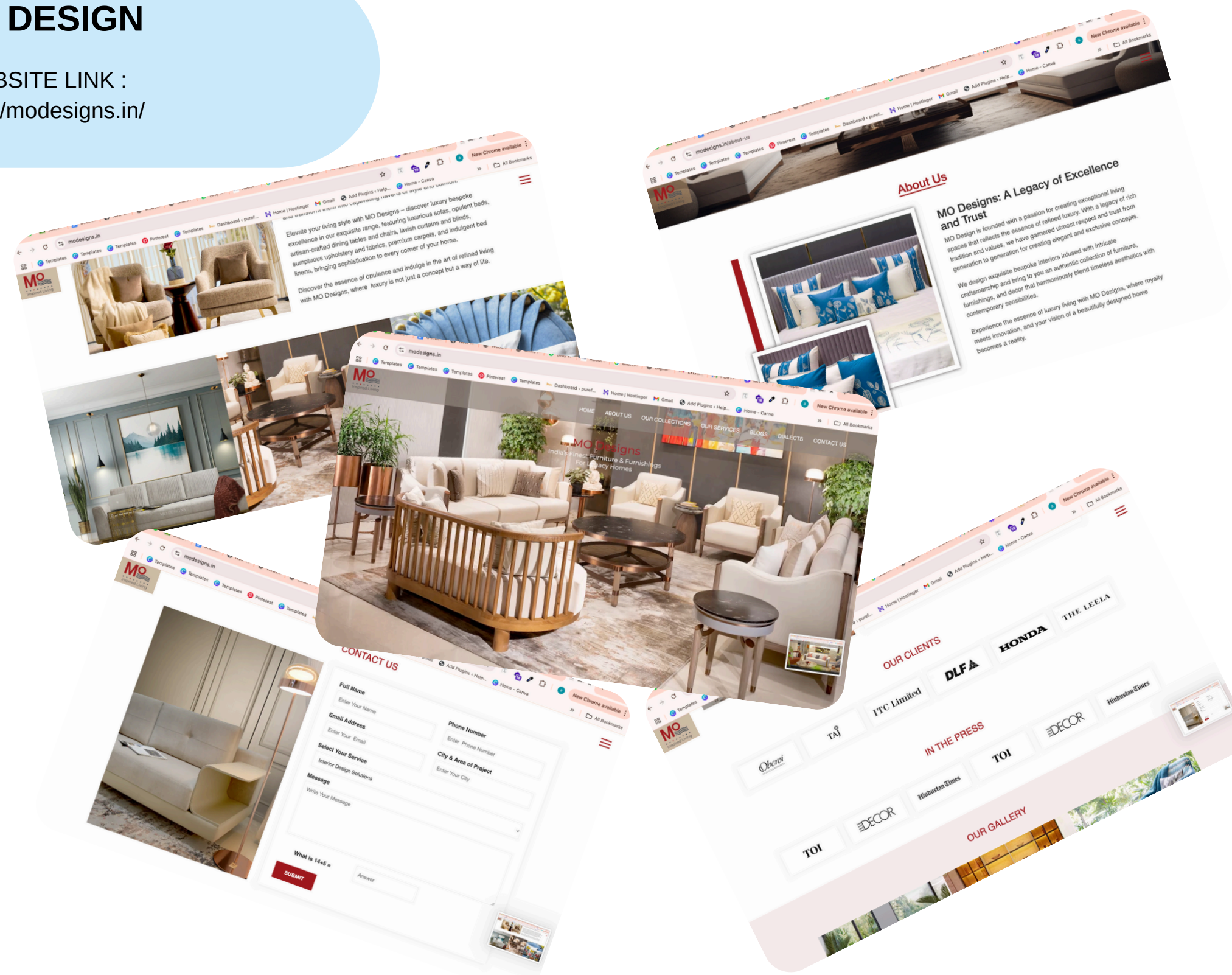
WEBSITE LINK :
<https://theseventhvow.com/>





MO DESIGN

WEBSITE LINK :
<https://modesigns.in/>





DERMA VEDA

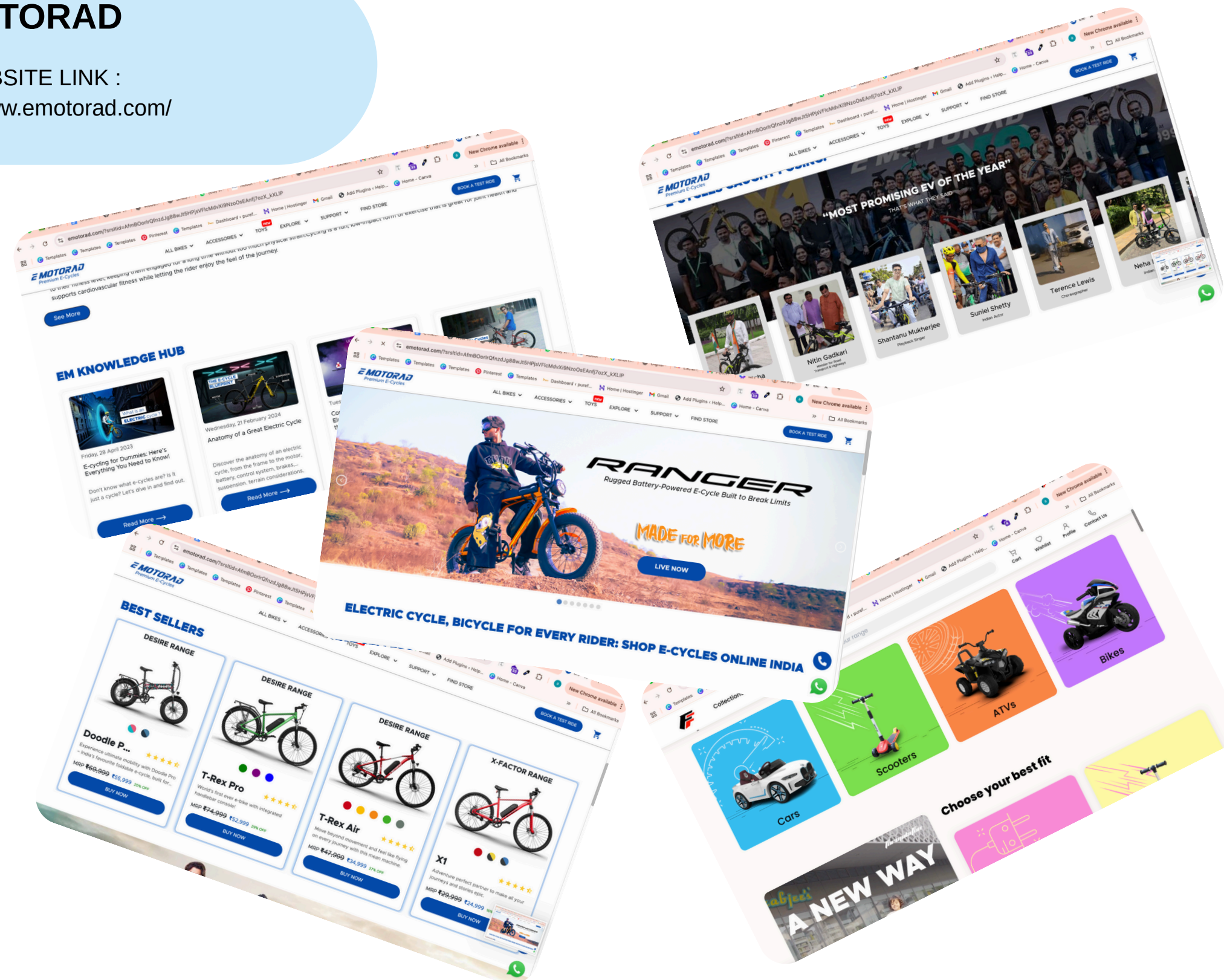
WEBSITE LINK :
<https://dermaveda.in/>





MOTORAD

WEBSITE LINK :
<https://www.emotorad.com/>





BRUKES

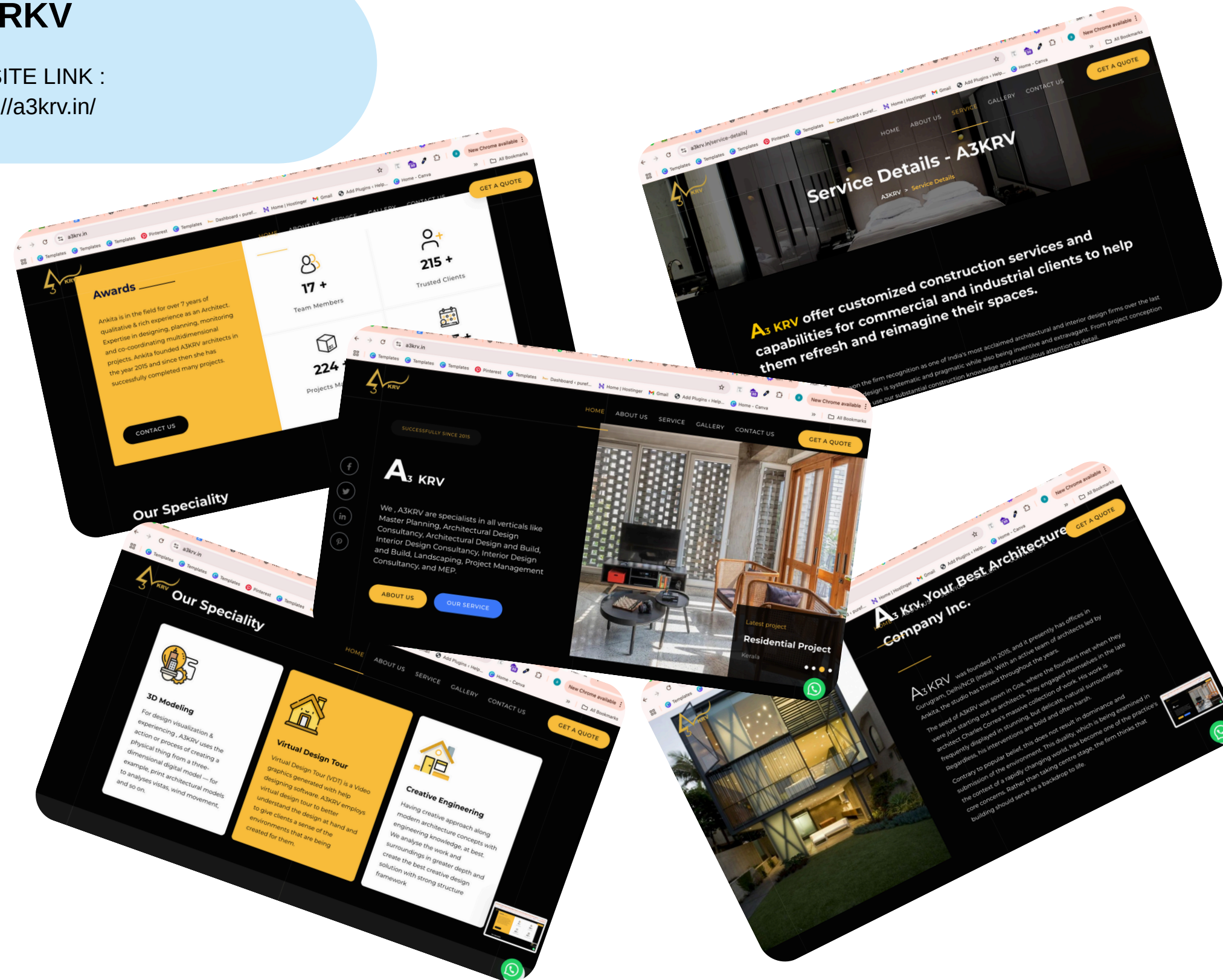
WEBSITE LINK :
<https://v3sint.com/>





A3KRV

WEBSITE LINK :
<https://a3krv.in/>





Thank You for Listening!



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